



CUSTOMIZED
PRIVATE TOURS



Planning a trip to San Francisco? Looking for insider access? I am Susan E. Brown, daughter of former San Francisco Mayor Willie L. Brown, Jr. I've enjoyed rare and delightful opportunities to meet fascinating people and see thrilling sites, locally and abroad. Beyond the Fog shares this wealth of experience with you. I link San Francisco visitors with the most coveted, private, customized tours money can buy. Whether you've visited San Francisco once or one-hundred times, I can introduce you to a whole new side of this enchanting city.

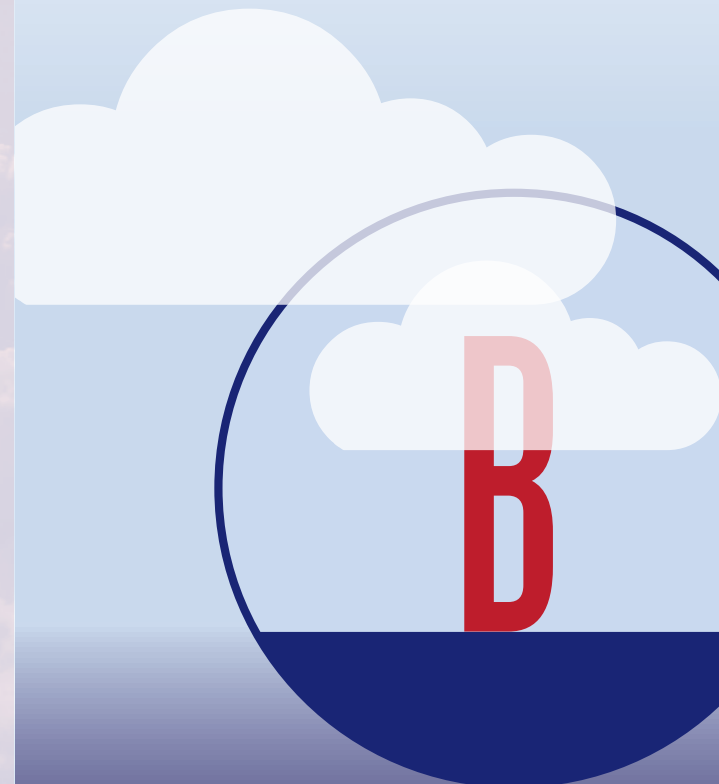
INSPIRED EXCURSIONS

When a friend of my father's inquired about a special-access, private tour to Alcatraz, we arranged a three-hour tour, led by a park ranger from the Golden Gate National Recreation Area, one of the first private tours of Alcatraz ever. Inspired, I have since secured commitments from a host of institutions ready to give you a first-hand, behind-the-scenes glimpse of the city my father calls "the crown jewel of the United States."

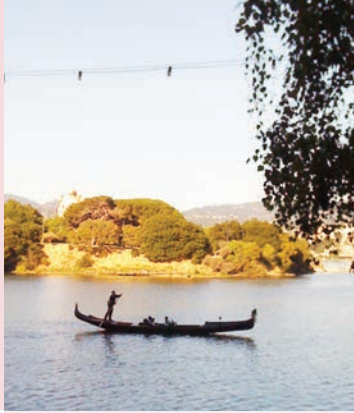


BEYOND
THE FOG

237 KEARNY STREET NO 378
SAN FRANCISCO, CA 94108
TEL 415-624-4317
WWW.BEYOND-THE-FOG.COM
E INFO@BEYOND-THE-FOG.COM



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TOUR MENU

When the fog clears, few locations rival the sparkle of San Francisco and its neighboring Bay Area communities. We offer three levels of service:

MISTY FOG: Is our itinerary planning service. It all begins with a phone call. We discuss what you think you might want to do while you are in town. We then send you a few sample itineraries so that you can see if Beyond The Fog is a good fit. If we are a good fit for you, we will send you a contract and a waiver for each person in your party; you must return the signed contract and waivers with a deposit. Once this is received we will then design a couple of itineraries that fit the type of activities you are looking for. We will call the venues to see what is possible then drive the route of your proposed day to time how long it takes from place to place. We will make your reservations for you, and smooth out all of the details. Once you choose your preferred itinerary and approve it, we will confirm your reservations; email the itinerary to you so that all you have to do is enjoy your tour(s). Designing an itinerary can take anywhere between two days or two weeks depending on the complexity of your event.

HEAVY FOG: Is our customized tour option. When you contact Beyond The Fog, we will have a detailed conversation with you about the types of things you and your family or group would like to do. After brainstorming with you, we present a few variations of a sample itinerary of what your day or longer stay might look like. This process is very in- depth and can take anywhere from 2 days to 2 weeks to prepare, depending on what you desire to see or do. We contact vendors, find out what is possible and set everything up.

EXPERTS AT MAKING THE IMPOSSIBLE, POSSIBLE

My name is Susan E. Brown. I arrange customized tours for people accustomed to unprecedented access. In all my travels, San Francisco remains one of my favorite places. And boy, do we have a history to share.

Experience dinner in the rain forest tunnel at the California Academy of Science. Planning a wedding? How about a ceremony overlooking the sparkling bay at the San Francisco Maritime Museum and a reception in a submarine?

Big birthday coming up? Throw a big, big, big party on Alcatraz at night! Celebrating an anniversary? Kick it off in a helicopter, nose to nose with the iconic Golden Gate Bridge!

I can arrange all these dreams and more, a curated experience limited only by our combined imaginations. Challenge me! I'm the one who can pull it off.

All you have to do then is choose the activities that best suit your interests and approve the itinerary. On the scheduled day(s) we will introduce you to the expert of the activity that you have chosen and then disappear so that you can enjoy the experience on your own until we reappear at the next location to introduce you to the next expert. If you like, we can handle all of the details from transportation to meals and hotel - everything so that you don't have to. Like a bespoke suit made by a custom tailor, your experience is designed to fit your particular needs and desires.

TULE FOG: Is our special events service. Our focus is small events in unique and unusual locations. We plan Wedding in gorgeous locations, Engagements that are quaint and sweet, and we love to help people plan wedding proposals in romantic and charming locations.

